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Trade deal to give Aussie Beef Royal Treatment

Cattle Council has welcomed a new Free Trade Deal between the UK and Australia that was signed between the two countries today.

The deal creates significant new opportunities for Australian beef producers with trade to be fully liberalised over ten years.

Cattle Council CEO, Travis Tobin said Australia had the best beef in the world – and the UK has many of the world's top restaurants.

“Jamie Oliver and Gordon Ramsay would be chomping at the bit to offer more Australian beef,” Mr Tobin said.

“It would not surprise me to see Australian steak served at the Royal Family’s dining tables.

“UK consumers can be confident that our beef has been produced to the highest standards, with world-leading food safety, animal welfare and environmental practices.

“The UK and Australia have a long, shared history, both culturally and commercially.

“This deal will further diversify our export markets, creating ongoing certainty for Australian beef producers.

“The UK has been a long-term trading partner with Australia and will now be able to enjoy more of our high-quality product.

“This partnership marks an enhanced and prosperous new relationship with the UK.

“It also signals a strong commitment by both Governments to delivering free trade.

“This deal has been a long time coming and is a credit to Australia’s Trade Minister, Dan Tehan and his UK counterpart, Anne-Marie Trevelyan.

“I’m sure that in the coming years this trade deal will become a positive trading relationship for both countries.

“I also hope we see Australian and UK producers collaborating more to help address our common challenges, including the global protein shortage.”

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