



www.cattlecouncil.com.au

Thursday, 26 May 2022

Rising Champions Return a Success

The NAB Agribusiness Cattle Council of Australia Rising Champions Initiative has seen another seven future industry leaders successfully complete intensive training and mentoring in Canberra.

One winner from each state celebrated the completion of their leadership training at a gala dinner in Canberra on Wednesday night.

Cattle Council President Markus Rathsmann said he was pleased to see the next generation of industry leaders so engaged and passionate about the grassfed beef industry.

“With young people like this getting ready to lead, we know our industry is in good hands,” Mr Rathsmann said.

This year’s winners were Annie Pumpa from Table Top in NSW, Sam Fryer from Hughenden in Queensland, Tom Cosentino from Port Elliot in SA, Kari-Melise Moffat from Darwin, Stafford Ives-Heres from Marrawah in Tasmania, Jen Smith from East Gippsland in Victoria and Tamara Pfitzner from Gidgegannup in WA.

“This year we’ve gone from having one national winner, to seven state-based winners,” Mr Rathsmann said.

“The new format will let us invest our time and resources into all the rising champions.

“This makes sense for our industry because if more talented people contribute to our industry the more successful, we will all be.”

This year there were another three awards to recognise specific areas where rising champions have excelled.

The CEO’s prize for Advocacy and the Department of Agriculture, Water and the Environment Secretary’s Prize went to Jen Smith from Victoria, in recognition of her leadership, passion and drive to get under the bonnet of complex issues.

Tom Cosentino from South Australia was also selected for the Professional Development Award by Julia Spicer for taking aboard professional development lessons and applying them immediately, using his experience to add value to the conversation and working with fellow champions to explore ideas.

CCA President Markus Rathsmann said the prizes reflected the importance of a collaborative approach in beef industry advocacy.

“The beef industry brings together people with a range of skills to produce the best outcomes.



14-16 Brisbane Ave, BARTON ACT 2600
Locked Bag 9, KINGSTON ACT 2604
cca@cattlecouncil.com.au | 1300 653 038
ACN: 625 194 096 | ABN: 35 561 267 326



www.cattlecouncil.com.au

“Some people in our industry excel in a particular field, and it’s through collaboration that we bring everyone’s talents together for the better of our industry.

“I want to congratulate all seven Rising Champions winners and thank them for their dedication.

“There is a great future for them in this Industry and they are up to the challenge.

“If you have decided Agriculture is your career and future then being engaged in industry policy and advocacy is the best way to shape and protect your future.

“Being engaged with an organisation like Cattle Council is also a pathway to give something back.

“I wish all Rising Champions luck with their careers and urge them all to stay involved.”

MEDIA CONTACT: Robert Herrick, 0409 219 527