



www.cattlecouncil.com.au

Saturday, 30 October 2021

Beef Business meeting COP Climate Challenge

While world leaders are gathering to set more ambitious climate targets, the Australian beef industry is already four years ahead – with real action to make the industry carbon neutral by 2030.

The global conference is taking place a matter of days before the fourth anniversary of the red meat industry's CN30 commitment, which sets out a pathway to net-zero emissions by 2030.

Cattle Council President Markus Rathsmann said the beef industry had already made a large and substantial reduction in its carbon footprint.

"We've cut our carbon footprint in half since 2005 while producing more beef," Mr Rathsmann said.

"That's almost double our share of Australia's 2030 Paris commitment – with nine years to spare.

"We can do this because our industry is part of a natural carbon cycle. In fact, we recycle carbon.

"The beef industry accounts for nearly 80 per cent of Australia's agricultural land and will be vital to reaching any climate goals – but it must be by choice.

"The right structure will create opportunities for producers, and they will want to be involved.

"I encourage our leaders to work in partnership with the beef producers so we can be part of the greater solution to our climate challenges."

Cattle Council Director and Global Roundtable for Sustainable Beef Director, Olivia Lawson said Australian producers had become world leaders in developing new climate-friendly production techniques.

"Cattle producers are investing in improved genetics and production systems to produce more beef in less time with fewer emissions," Ms Lawson said.

"Our industry has funded CSIRO research into feed additives that cut methane by 96% and boost beef production by 20%.

"Our innovations make us the world-leader in sustainable beef production.

"This knowledge will be vital to international beef producers as look for ways to cut emissions.

"Livestock, as part of a well-managed grazing system, optimise carbon sequestration. Cattle are an essential part of the solution."

More information: www.cattlecouncil.com.au/sustainability

MEDIA CONTACT: Robert Herrick, 0409 219 527



14-16 Brisbane Ave, BARTON ACT 2600
Locked Bag 9, KINGSTON ACT 2604
cca@cattlecouncil.com.au | 1300 653 038
ACN: 625 194 096 | ABN: 35 561 267 326